

Chris Campana

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Professional Experience

AT&T, Atlanta, GA / Remote (May 2018 - February 2024) *Data Engineer & AB Testing Analyst*

- Wrote Snowflake stored procedures and tasks for ETL activities from on premise to Microsoft Azure cloud, allowing stakeholders to evaluate digital enhancements and promote enhancements twice as quickly
- Performed ad hoc data analysis such as data mining, machine learning models and data visualizations developing in SQL, R and python on Vertica, Teradata and Snowflake data warehouses. Efficient completion of requests translated to stakeholders making quicker business decisions to decrease support costs and increase sales.
- Created and maintained Tableau Dashboards, Workbooks, Views, and Data Sources, including a dashboard that detailed internal digital search terms and their KPIs, allowing stakeholders to dynamically see which terms were causing business impact and quickly pivot to decrease costs.
- Designed and implemented process to load third party data into cloud Snowflake warehouse, including API analysis, data modeling and ETL with SQL, allowing voice of customer data to be accessed effectively for stakeholders.
- Lead analyst for AB experiment testing while using Adobe Analytics and Target and statistical tools with data science techniques. Assessed lift, hypothesis results and confidence levels at completion of tests, letting stakeholders assess accurate test results in days and weeks rather than months.

Cox Automotive, Inc, Atlanta, GA (June 2016 - May 2018) *Business Intelligence Analyst*

- As a member of agile team, transferred data (ETL from data sources including ad hoc flat files, Adobe Analytics, & MS SQL Server into Vertica warehouse) and provided analytics to internal & external stakeholders.
- Installed, administered, designed and managed reports using Tibco JasperReports Server and Tableau
- Administered SQL Server database including SSIS jobs, DDL changes, creating indexes and views, and troubleshooting using ad hoc queries, updates, deletes and inserts

TravelClick, Atlanta, GA (April 2014 - February 2016) *Data Engineer & Database Analyst*

- Developed migration and ETL of data from raw text files to Microsoft SQL Server to Oracle DBMS, working with account managers, business intelligence team and developers, developing in Pentaho ETL tools
- Monitored, quality checked and queried data in each step of ETL process to ensure data integrity and reliability, including setting up automatic scripts for future checks

Landis+Gyr, Alpharetta, GA (September 2012 - April 2014) *Data Support & Implementations Engineer*

- Lead Gridstream Advanced Metering Infrastructure system installations, troubleshooting installation issues on customer environments, providing support and management to clients worldwide
- Developed PowerShell and batch (.bat) scripts for use in monitoring Gridstream IT systems (integrating Microsoft Messaging Queues, Windows Services, & Application Pools)

ista NA, Inc, Alpharetta, GA (February 2011 - September 2012) *Account Manager & Operations Analyst*

- Focused on long term and day-to-day client needs, managing issues via JIRA ticketing system, including strategies for customer base expansion and projects to automate manual processes, saving time and money for application users. Facilitated timelines, managed change control, documentation, and communication between technology teams and end users

Education

Kennesaw State University, Kennesaw, GA Bachelor of Science, Information Systems, 2008

Skills & Other

- Analytic tools: Adobe Analytics, Adobe Target, R, python (pandas, numpy, plotly, scipy), SQL, Tableau, Databricks
- Databases: Snowflake, Teradata, Vertica, Microsoft SQL Server, Oracle, MySQL
- Microsoft Office: Word, PowerPoint, Excel (formulas, VB, pivot tables, etc), Visio, Access, Outlook
- Able to create and maintain applications and websites using HTML5, CSS3, PHP, JavaScript, jQuery, Bootstrap, git, Adobe Photoshop, and WordPress, Hugo & other content management systems
- Served as president on the Board of Directors for Homeowners Association
- Interned at entertainment company, managing and developing its portfolio of websites
- Worked as a restaurant server while in college developing customer service skills